

See www.HearstAdvantage.com for editorial contact information and complete details

ISSUE Ad Closing	FEATURES	PRODUCT UPDATES	SPECIALS, SHOWS & SUPPLEMENTS	PRODUCT APPLICATION
JANUARY closes Dec 4	<ul style="list-style-type: none"> • Displays • Real-Time Operating Systems • Energy Savings/ Alternative Energy 	<ul style="list-style-type: none"> • Connectors & Sockets 	<ul style="list-style-type: none"> • 34th Annual Product of the Year Awards* • Design Con (Feb. 1-4, Santa Clara, CA) 	<ul style="list-style-type: none"> • Military/ Aerospace Electronics
FEBRUARY closes Jan 4	<ul style="list-style-type: none"> • Sensors & Transducers • Cabinets & Enclosures • Energy-Saving Forum • Energy Savings/ Alternative Energy 	<ul style="list-style-type: none"> • Relays, Switches & Solenoids 	<ul style="list-style-type: none"> • Wireless/Networking Special* • APEC Show (Feb. 21-26, Palm Springs, CA) 	<ul style="list-style-type: none"> • Medical Electronics
MARCH closes Feb 5	<ul style="list-style-type: none"> • Test/Measurement Tools • FPGAs, PLDs, and ASICs • Mechatronics • Energy Savings/ Alternative Energy 	<ul style="list-style-type: none"> • Resistors & Capacitors 	<ul style="list-style-type: none"> • Power Special* • Product Roundup: Wire & Cable • Embedded Systems Conference (April 26-29, San Jose, CA) • Application Reference Materials (Closes January 22) 	<ul style="list-style-type: none"> • Meteorology and Earth Monitoring
APRIL closes Mar 2	<ul style="list-style-type: none"> • Secure Embedded Software • Analog/Linear ICs • Crystals & Oscillators • Energy Savings/ Alternative Energy 	<ul style="list-style-type: none"> • LEDs, Lamps & Indicators 	<ul style="list-style-type: none"> • Embedded Systems Special* • Product Roundup: Audio/Video Multimedia ICs 	<ul style="list-style-type: none"> • Robotics
MAY closes Apr 7	<ul style="list-style-type: none"> • Cooling Devices • Motors & Controls • Consumer Electronics Forum • Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> • Dc/dc Converters 	<ul style="list-style-type: none"> • Lighting & Optoelectronics Special* • Product Roundup: EMI/RFI Shielding Materials & Devices • IMS 2010 (May 23-28, Anaheim, CA) • Sensors Expo (June 7-9, Rosemont, IL) 	<ul style="list-style-type: none"> • Industrial/ Automation Electronics
JUNE closes May 4	<ul style="list-style-type: none"> • Circuit Protection Devices • EDA Tools • Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> • Discrete Semiconductors 	<ul style="list-style-type: none"> • Robotics Special* • Product Roundup: Connectors & Sockets 	<ul style="list-style-type: none"> • Alternative Energy

See Reverse Side for July-December →

***SEE SEPARATE CALENDAR FOR SPECIALS COVERAGE**

**EVERY
ISSUE
PRODUCT
COVERAGE**

Integrated Circuits

- Microprocessors/Microcontrollers
- A/D & D/A Converters
- FPGAs & PLDs
- Power Management
- Networking ICs
- Memory
- Op Amps
- RF/Wireless
- ASICs

Test & Measurement

- Oscilloscopes
- Meters
- Counters
- Analyzers
- ATE
- Sources

Optoelectronic Components

- LEDs, Lamps & Indicators
- Sources & Detectors
- Fiber-Optic Components
- Displays

Components & Subassemblies

- Resistors, Inductors, Capacitors (RLC)
- Sensors, Transducers & MEMS
- Fuses & Circuit Breakers
- Switches & Relays
- Transistors & Diodes
- Oscillators & Crystals
- Motors & Control Devices
- Transformers
- Microwave Components

Power Sources

- Dc Power Supplies
- Ac Power Systems
- Dc/dc Converters
- Benchtop Power Supplies
- Cord Sets & Power Modules
- Batteries/Fuel Cells

Packaging & Interconnections

- Connectors
- Cabinets & Enclosures
- Fans & Blowers
- Hardware
- Shielding Materials
- Wire & Cable
- Heat Sinks

Boards & Peripherals

- Single-Board Computers
- Data Storage
- Communications Boards
- Programmers

Software & Development Tools

- Electronic Design Automation (EDA)
- Embedded Operating Systems
- Reference Designs
- Development Kits

See www.HearstAdvantage.com for editorial contact information and complete details

ISSUE Ad Closing	FEATURES	PRODUCT UPDATES	SPECIALS, SHOWS & SUPPLEMENTS	PRODUCT APPLICATION
JULY closes Jun 4	<ul style="list-style-type: none"> Benchtop Power Supplies Military/Aerospace Forum Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> Oscillators & Crystals 	<ul style="list-style-type: none"> Test and Measurement Special* Product Roundup: Electromechanical Switches Application Reference Materials (Closes May 21) 	
AUGUST closes July 1	<ul style="list-style-type: none"> Digital ICs Lighting Sockets Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> Cabinets & Enclosures 	<ul style="list-style-type: none"> Medical/Healthcare Special* Product Roundup: Sensors & Transducers 	<ul style="list-style-type: none"> Automotive/Transportation Electronics
AUGUST closes Jun 18	<ul style="list-style-type: none"> Power Supplement (Closes June 18) 			
SEPTEMBER closes Aug 6	<ul style="list-style-type: none"> Wire & Cable Medical Electronics Forum Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> Power Management ICs 	<ul style="list-style-type: none"> Analog & Digital ICs Special* Product Roundup: Memory & Storage 	<ul style="list-style-type: none"> Security / Identification Electronics
OCTOBER closes Sept 3	<ul style="list-style-type: none"> Connectors Discrete Semiconductors Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> Transformers & Inductors 	<ul style="list-style-type: none"> Passive Components Special* Roundup: Benchtop Test Equipment 	<ul style="list-style-type: none"> Consumer Electronics
NOVEMBER closes Oct 4	<ul style="list-style-type: none"> Capacitors Op Amps Real-Time Software Design Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> Ac/dc Power Supplies 	<ul style="list-style-type: none"> Sensors & Transducers Special* Product Roundup: LEDs Application Reference Materials (Closes September 17) 	
DECEMBER closes Nov 5	<ul style="list-style-type: none"> Batteries & Fuel Cells Lighting/Illumination Forum Energy Savings / Alternative Energy 	<ul style="list-style-type: none"> Microprocessors & Microcontrollers 	<ul style="list-style-type: none"> Multimedia/Entertainment Electronics Special* Product Roundup: Cabinets & Enclosures 	<ul style="list-style-type: none"> Communication Electronics

See Reverse Side for January-June →

***SEE SEPARATE CALENDAR FOR SPECIALS COVERAGE**

**EVERY
ISSUE
PRODUCT
COVERAGE**

Integrated Circuits

- Microprocessors/Microcontrollers
- A/D & D/A Converters ■ FPGAs & PLDs
- Power Management ■ Networking ICs
- Memory ■ Op Amps ■ RF/Wireless
- ASICs

Test & Measurement

- Oscilloscopes ■ Meters ■ Counters
- Analyzers ■ ATE ■ Sources

Optoelectronic Components

- LEDs, Lamps & Indicators ■ Sources & Detectors
- Fiber-Optic Components ■ Displays

Components & Subassemblies

- Resistors, Inductors, Capacitors (RLC)
- Sensors, Transducers & MEMS ■ Fuses & Circuit Breakers ■ Switches & Relays
- Transistors & Diodes ■ Oscillators & Crystals ■ Motors & Control Devices
- Transformers ■ Microwave Components

Power Sources

- Dc Power Supplies ■ Ac Power Systems
- Dc/dc Converters ■ Benchtop Power Supplies ■ Cord Sets & Power Modules
- Batteries/Fuel Cells

Packaging & Interconnections

- Connectors ■ Cabinets & Enclosures
- Fans & Blowers ■ Hardware ■ Shielding Materials ■ Wire & Cable ■ Heat Sinks

Boards & Peripherals

- Single-Board Computers ■ Data Storage
- Communications Boards ■ Programmers

Software & Development Tools

- Electronic Design Automation (EDA)
- Embedded Operating Systems
- Reference Designs ■ Development Kits