



Welcome to the Electronic Products Editorial Reprint Division

Our mission is to assist your company's marketing efforts by providing the copyrighted editorial content from our nationally recognized publications and developing an effective marketing tool. Promotional items such as traditional hardcopy article reprints, electronic reprints (Eprints), wide format posters, or corporate office plaques can all be customized to your specification and targeted to your marketing audience. Contact one of our professionally trained representatives today and discover how we can assist you in your next marketing campaign.

Contact for More Information

Wright's Media

Toll Free: 877-652-5295

sales@wrightsmedia.com

To assist you with developing these products, Electronic Products has partnered with one of today's leading reprint companies, Wright's Media.



Reprints * EPrints * Plaques * And More

Article reprints are generally reformatted and customized reproductions of editorial content that are commonly used as promotional pieces. These reproductions are traditionally printed on an offset printing press on a high-gloss stock that presents a professional appearance.

How to Use Content:

Reprints are an ideal marketing tool that can be positioned in many ways to showcase your company's greatest assets. They are objective, third-party endorsements from national publications. When you harness the power of reprints, you are able to customize the appearance and presentation of the editorial content and market toward your targeted audience.

Reprints can be used effectively in:

- Handouts for your sales staff
- Press kits
- Employee training manuals
- Educational supplements
- Direct mail campaigns
- Corporate displays
- Showroom displays
- Trade show or convention handouts
- Message to stockholders in annual reports
- New product announcements